

ANNA BROUSSARD- JOHNSON

UX Designer

318.792.3783

anna@annabroussard.com

UX DESIGNER, SMASHING BOXES

August 2017 - Present | New Orleans, LA

- Work with developers and project managers to produce products for the web, iOS and Android devices; outputs include user task flows, style guides, wire frames, low and high-fidelity prototypes.
- Contribute to user research by conducting card sort exercises, producing interview scripts, conducting user interviews, and analyzing and synthesizing findings.
- Provide front-end development work as needed.

INTERACTIVE DESIGNER, ZEHNDER COMMUNICATIONS

October 2014 - July 2017 | New Orleans, LA

- Work closely with creative directors and developers to create wireframes, style guides, and page layouts for responsive web projects.
- Support social media team with content creation for client channels.

NOTABLE PROJECTS

CampusFederal.com

PNCPA.com

INTERACTIVE DESIGNER, MAD GENIUS INC.

July 2012 - October 2014 | Jackson, MS

- Work closely with creative directors and developers to create style tiles, icon systems, and page layouts for responsive web projects.
- Work closely with the social media director to create Facebook campaigns for local and regional clients.
- Support creative team on print and identity projects.

NOTABLE PROJECTS

YouBelongInClinton.com

CSSWinner.com Site of the Day

One Page Awards Site of the Day

Jackson Advertising Federation Best of Digital

SeafoodRevolution.com

Jackson Advertising Federation Silver ADDY

Featured on WebDesignLedger.com

EDUCATION

Louisiana Tech University
BFA Communication Design
Minor in Marketing
August 2008-May2012

EXPERTISE & SKILLS

Adobe Creative Suite
Sketch
HTML, CSS
Wordpress