

# ANNA BROUSSARD- JOHNSON

anna@annabroussard.com

An interactive and graphic designer with six years of agency experience creating responsive web designs for various industries. Focused on creating modern user experiences without sacrificing function.

## **INTERACTIVE DESIGNER, ZEHNDER COMMUNICATIONS**

*October 2014 - Present | New Orleans, LA*

- Work closely with creative directors and developers to create wireframes, style guides, and page layouts for responsive web projects.
- Support social media team with content creation for client channels.

### **NOTABLE PROJECTS**

**PNCPA.com**

**BellezaSkincare.com**

**EdgenMurray.com**

## **INTERACTIVE DESIGNER, MAD GENIUS INC.**

*July 2012 - October 2014 | Jackson, MS*

- Worked closely with creative directors and developers to create style tiles, icon systems, and page layouts for responsive web projects.
- Worked closely with the social media director to create Facebook campaigns for local and regional clients.
- Supported the creative team on print and identity projects.

### **NOTABLE PROJECTS**

**YouBelongInClinton.com**

CSSWinner.com Site of the Day

One Page Awards Site of the Day

Jackson Advertising Federation Best of Digital

**SeafoodRevolution.com**

Jackson Advertising Federation Silver ADDY

Featured on WebDesignLedger.com

**ButlerSnow.com**

## **EDUCATION**

Louisiana Tech University  
BFA Communication Design  
Minor in Marketing  
August 2008-May2012

## **EXPERTISE & SKILLS**

Adobe Creative Suite  
Sketch  
HTML, CSS  
Wordpress